Enrollment No:	Exam Seat No:
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C. U. SHAH UNIVERSITY

Winter Examination-2019

Subject Name: Principles of Management

Subject Code: 5MS01POM1 Branch: MBA

Semester: 1 Date: 16/11/2019 Time: 02:30 To 05:30 Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

		SECTION – I	
Q-1		Attempt the Following questions	(07)
		a State the meaning of management	1
		b Explain in brief administration	1
		c . What is the meaning of business ethics?	1
		d State the meaning of management by objectives	1
		e. Explain forecasting in brief	1
		f. Name any two principles of Henry Fayol	1
		g What is the meaning of unity of command?	1
Q-2		Attempt all questions	(14)
_	a	Explain various functions of management	7
	b	Discuss Taylor's theory of management	7
		OR	
Q-2		Attempt all questions	(14)
	a	State the essential characteristics of management	7
	b	Discuss management as an art or science	7
Q-3		Attempt all questions	(14)
	a	Explain various steps involved in planning	7
	b	Write a detailed note on planning premises	7
		OR	
Q-3	a	Explain formal and informal organization in brief	7
•	b	Explain the concept of social responsibility	7



SECTION – II

Q-4		Attempt the Following questions	(07)
		a Explain in brief meaning of globalization and liberalization	1
		b What is the meaning of productivity?	1
		c. State the meaning of budgeting	1
		d What is the meaning of reporting?	1
		e. State the meaning of delegation of authority	1
		f. Explain in brief preventive control	1
		g What is the full name of HRD?	1
Q-5		Attempt all questions	(14)
	a	Explain in brief various selection techniques	7
	b	State the advantages and limitations of centralization	7
		OR	
Q-5	a	Discuss the process of controlling	7
	b	Write a short note on Organization as a process	7
Q-6		Attempt all questions	(14)
	a	State the importance of harmonizing objectives	7
	b	Discuss the scope of direction and supervision	7
		OR	
Q-6		Attempt all Questions	
	a	Explain any one global theory of management	7
	b	Discuss the role of information technology in controlling	7

